

THE REMARKS

The Examiner has required restriction to one of three groups under 35 U.S.C. §121.

In response to the Restriction Requirement, Applicants hereby select Group I, Claims 1-15, 28-30 and 33-37 drawn to transaction analysis that considers labels that are before and/or after a selected label.

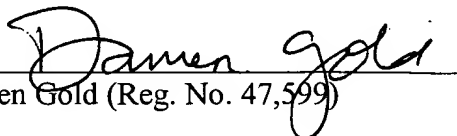
Applicants expressly reserve the right to prosecute claims directed to the remaining allegedly distinct groups in one or more continuing or divisional applications.

CONCLUSION

Applicants believe that the application is in good and proper condition for allowance. Early notification of allowance is earnestly solicited. If, in the opinion of the Examiner, a telephone conference would expedite the prosecution of the subject application, the Examiner is encouraged to call the undersigned at (650) 463-8282.

Respectfully submitted,

Date: April 5, 2004


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